

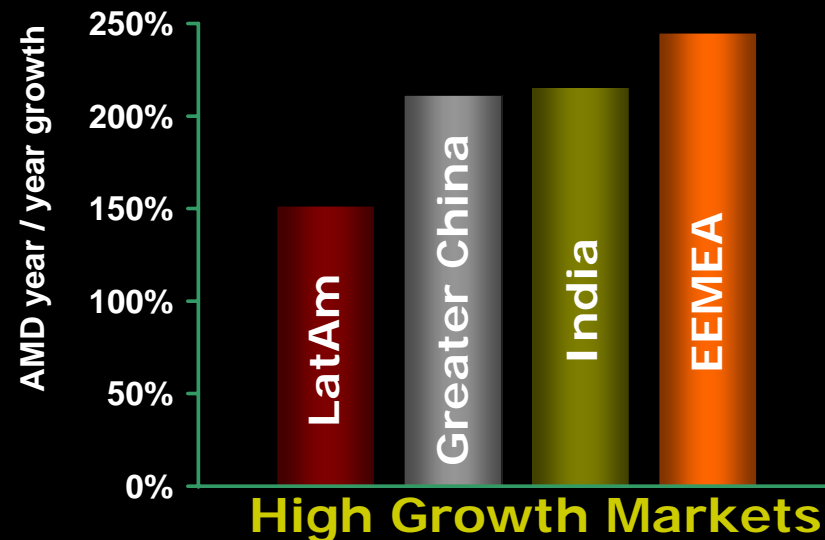
November 2005 Analyst Day

Henri Richard
Executive Vice President &
Chief Sales & Marketing Officer

November 15, 2005

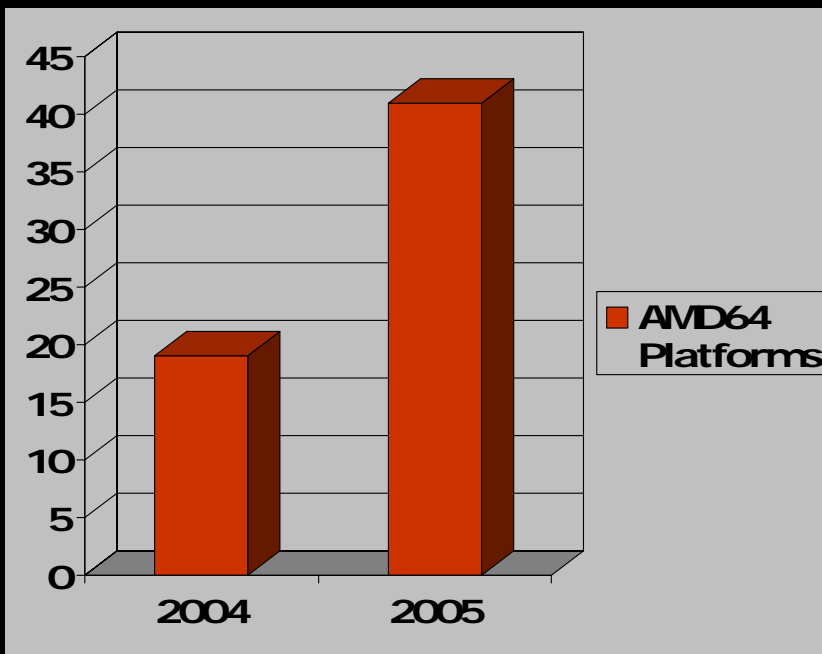
Scorecard From Our 2004 Analyst Day

- ✓ Focus on High Growth Markets



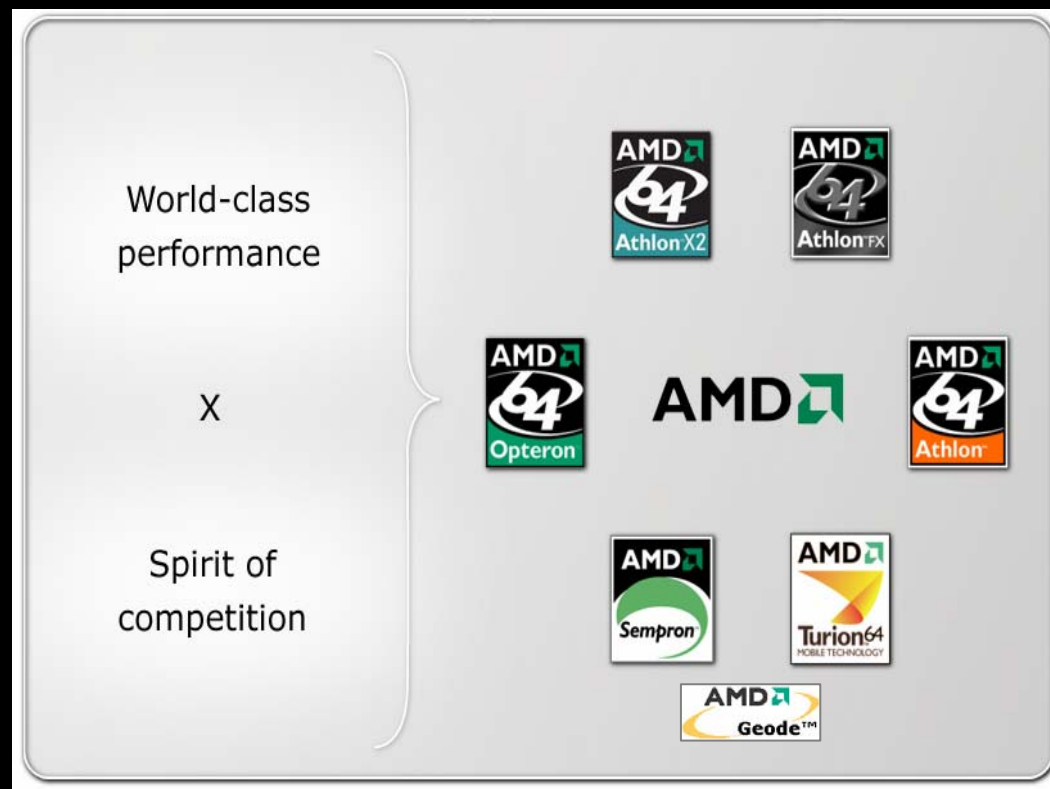
Scorecard From Our 2004 Analyst Day

- ✓ Focus on High Growth Markets
- ✓ Priority on Strategic customer acquisition and adoption of AMD 64 platforms



Scorecard From Our 2004 Analyst Day

- ✓ Focus on High Growth Markets
- ✓ Priority on Strategic customer acquisition and adoption of AMD 64 platforms
- ✓ Reinforce position of AMD brands



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- ✓ Leverage corporate sponsorships



Scorecard From Our 2004 Analyst Day

- ✓ Focus on High Growth Markets
- ✓ Priority on Strategic customer acquisition and adoption of AMD 64 platforms
- ✓ Reinforce position of AMD brands
- ✓ Leverage corporate sponsorships
- ✓ Build a stronger organization



2006 Priorities

- Commercial Penetration
 - Win Fortune 500 Customers
 - New Programs for SMB channels
- Expand our Success in Consumer
- Continue to focus on the needs of the High Growth Markets
 - Extend beyond BRIC
 - 50x15



The 2005 FORTUNE 500

5

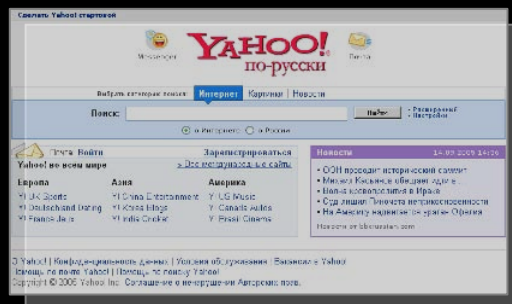


Expanding Our Consumer Success

"The War is in the Store"



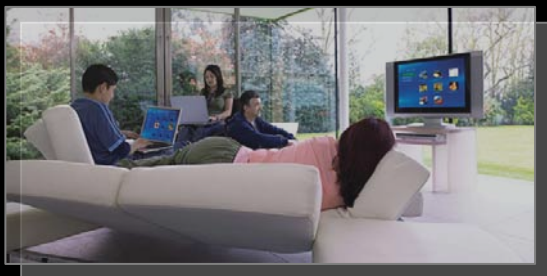
"On-line all the Time"



"Image for Impact"



"Mobile Mom & Digital Dad"



"Logo for SoHo"

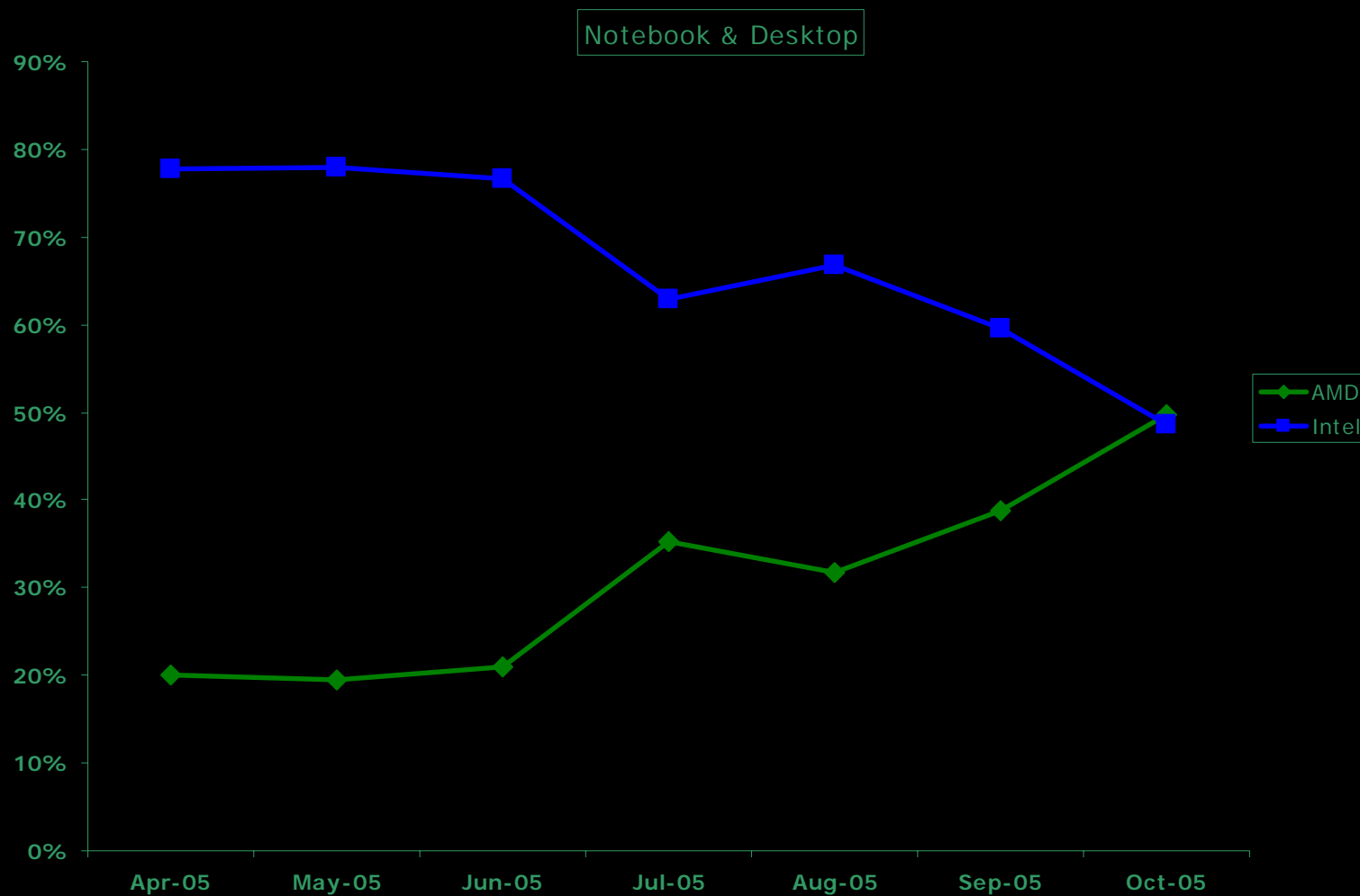


"What You See on TV"



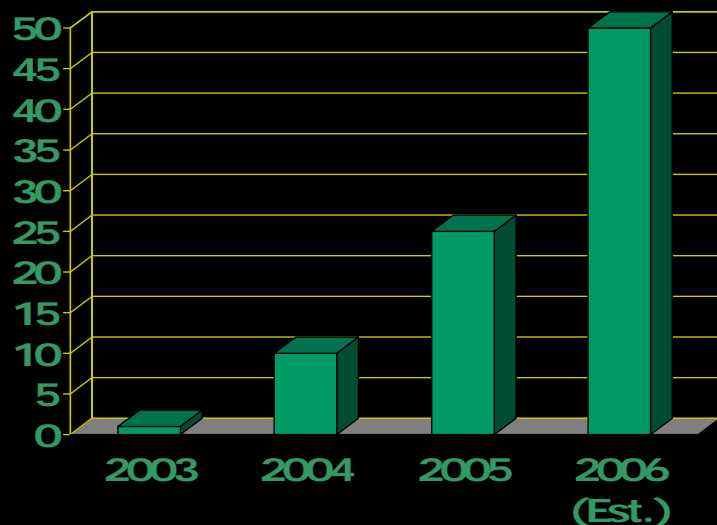
US Retail Success

From Current Analysis "AMD Eclipses Intel" report, Nov. 2005

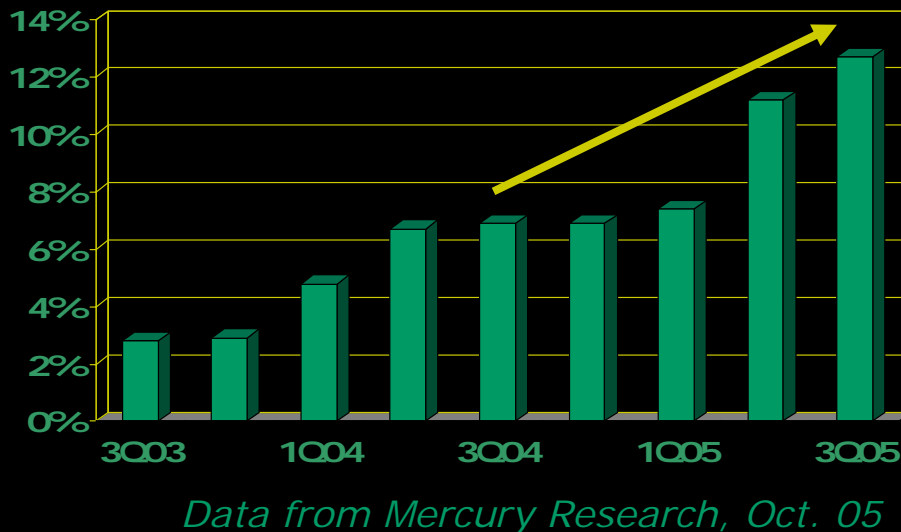


Commercial Server Platform Expansion

of Server Platforms



Server Share Growth



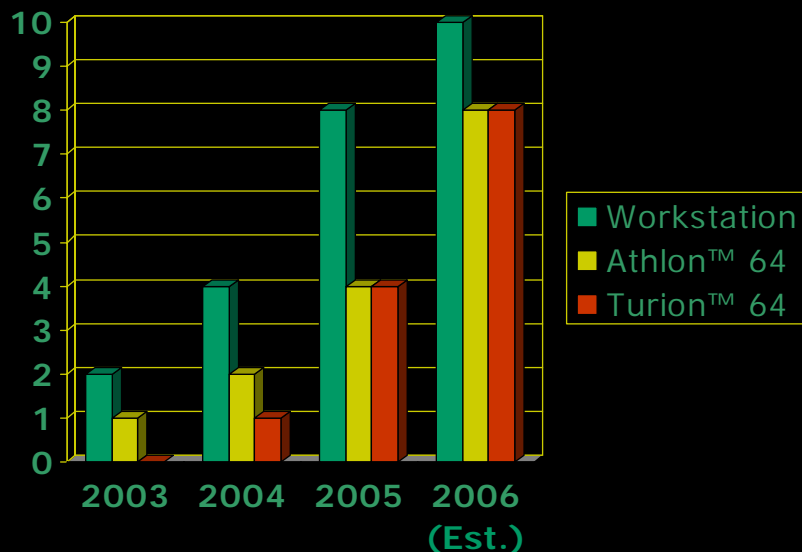
Over 2x overall growth 2004 to 2005 in the number of available server platforms -> Server market share doubled in that time frame

2x growth in available platforms planned in 2006

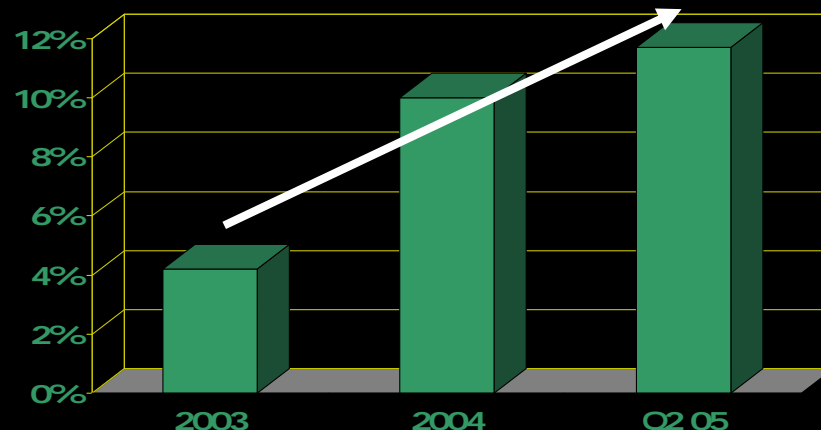
All x86 server segments will be serviced by AMD Opteron™ processor solutions

Commercial Client Platform Expansion

of Client Platforms



AMD Client Share Growth



2006 will be the year of our Commercial client penetration

AMD Turion™ 64 processor and AMD Athlon™ 64 processor platforms available in both direct and indirect channels worldwide

Leverage the opportunity of our server Fortune 500 and SMB wins

Client share growth data per Gartner, Q2 05



Commercial Familiarity Program

The collage features several AMD-related assets:

- Magazine Cover:** An issue of "ACCELERATE" magazine with the AMD logo and the headline "REVOLUTION THE DUAL-CORE AMD OPTERON™ PROCESSOR'S PERFORMANCE INTO OVI".
- Website Screenshot:** A view of the "AMD In the Enterprise Online Event" website, showing a navigation menu with links like "Event Home", "Datacenter Solutions", "Dual-Core Technology", "Tools that Work", "Community", and "Partners".
- Video Player Interface:** A screenshot of a video player showing a presentation by Henri Richard, AMD Chief Sales and Marketing Officer. The video title is "WELCOME TO THE AMD In the Enterprise ONLINE EVENT". The player includes a "MY EVENT BAG (0)" button, a "RUN TIME: 0:00 / 1:10" indicator, and a "VIDEO MENU" button. Below the video, there are sections for "Q & A with Andy Bechtolsheim" (Chief Architect & Designer of the New Sun Fire Servers) and "Submit your chat questions" (Live CHAT on Dual Co).
- Other Elements:** A sidebar on the right lists "TODAY'S PRESENTERS" including John Fowler (Sun Microsystems), Andy Bechtolsheim (Sun Microsystems), Andy Mendelsohn (Oracle), and Reed Smith (EDS). At the bottom, there are links for "Advanced Micro Devices, Inc.", "Copyright 2005", "Contact Us", "Privacy", "Trademark Info", "Survey", and "Archived Events".

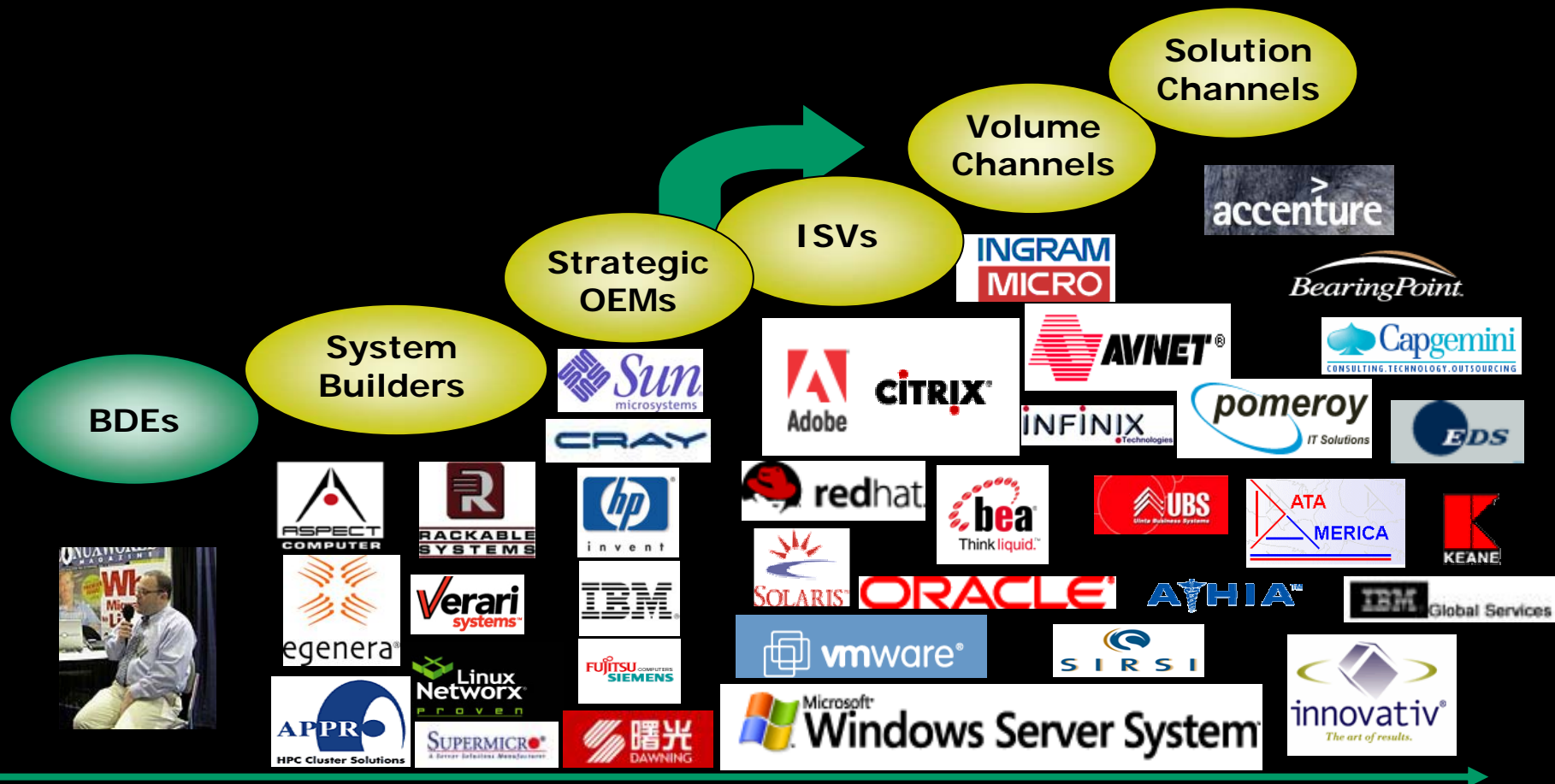
Online
Solutions
Center

F500 Case
Studies

Online Events



Commercial Go To Market Strategy



- Create End User Demand
- Market Awareness

- Customized Solutions
- Market Familiarity

- Strategic Alliances
- Solution Stacks build out
- Market Consideration

- Volume Channel Expansion
- Influencer Relationships
- Market Penetration

Scalability & Efficiency

Who



Premier provider of weather information

Content provider for weather related content for other online Brands

Need

Address highly variable loads with huge spikes in traffic
Simultaneous 32 & 64 bits computing
Reduce operational costs for Oracle database servers



Solution

Migrated Oracle database to IBM eServer e325s
Replaced existing DB servers with ½ the number
HP DL145 servers for MapServer applications
Mixed system vendors both based on
AMD Opteron™ Processors